

NCC Cable System Order

Order #	62355396	Flight Dates	10/24/16 - 11/06/16	Update Date	10/25/16
Syscode	1382	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Comcast/South Bend U-verse, IN	Advertiser	NRA-ILA	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$390.00
AE	Paul Doll	Product Code		Commission	\$58.50
Sales Coordinator	Adam Schaff	Est Code	8450	Net Total	\$331.50
Office	Washington	Product Name		Total Spots	17
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		System added to mg sold out spots. Total +\$390. Rev. 10.25			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	NCR 10/24/16-10/30/16
2	ESPN		10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16
3	ESPN		10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR 10/24/16-10/30/16
4	ESPN		10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/31/16-11/06/16
5	ESPN		10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	8	\$30.00	\$240.00	30	NCR 10/24/16-10/30/16
6	ESPN		10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NCR 10/31/16-11/06/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	4	0	0	0	0	0	0	0	0	0	0	17
AMT	\$305.00	\$85.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$390.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62355396 | South Bend | Comcast/South Bend U-verse, IN | 1382 |

NCC Cable System Order

Order #	62355396	Flight Dates	10/24/16 - 11/06/16	Update Date	10/25/16
Syscode	2313	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Comcast/Warsaw, IN (Zone 6)	Advertiser	NRA-ILA	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$450.00
AE	Paul Doll	Product Code		Commission	\$67.50
Sales Coordinator	Adam Schaff	Est Code	8450	Net Total	\$382.50
Office	Washington	Product Name		Total Spots	17
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		System added to mg sold out spots. Total +\$450. Rev. 10.25			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	NCR 10/24/16-10/30/16
2	ESPN		10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16
3	ESPN		10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/24/16-10/30/16
4	ESPN		10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/31/16-11/06/16
5	ESPN		10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	8	\$30.00	\$240.00	30	NCR 10/24/16-10/30/16
6	ESPN		10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NCR 10/31/16-11/06/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	4	0	0	0	0	0	0	0	0	0	0	17
AMT	\$350.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$450.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62355396 | South Bend | Comcast/Warsaw, IN (Zone 6) | 2313 |

NCC Cable System Order

Order #	62355396	Flight Dates	10/24/16 - 11/06/16	Update Date	10/25/16
Syscode	2784	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Comcast/South Bend, IN (Zone 1)	Advertiser	NRA-ILA	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$965.00
AE	Paul Doll	Product Code		Commission	\$144.75
Sales Coordinator	Adam Schaff	Est Code	8450	Net Total	\$820.25
Office	Washington	Product Name		Total Spots	17
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		System added to mg sold out spots. Total +\$965. Rev. 10.25			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/24/16-10/30/16
2	ESPN		10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/31/16-11/06/16
3	ESPN		10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	3	\$65.00	\$195.00	30	NCR 10/24/16-10/30/16
4	ESPN		10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$70.00	\$70.00	30	NCR 10/31/16-11/06/16
5	ESPN		10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	8	\$60.00	\$480.00	30	NCR 10/24/16-10/30/16
6	ESPN		10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$65.00	\$130.00	30	NCR 10/31/16-11/06/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	4	0	0	0	0	0	0	0	0	0	0	17
AMT	\$735.00	\$230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$965.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62355396 | South Bend | Comcast/South Bend, IN (Zone 1) | 2784 |

NCC Cable System Order

Order #	62355396
Syscode	5047
System Name	Comcast/Elkhart, IN (Zone 2)
Market	South Bend

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Red Eagle Media Group
Advertiser	NRA-ILA

Client Code	
Product Code	
Est Code	8450
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/25/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$745.00		
Commission	\$111.75		
Net Total	\$633.25		
Total Spots	17		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	System added to mg sold out spots. Total +\$745. Rev. 10.25
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	2	\$15.00	\$30.00	30	NCR 10/24/16-10/30/16
2	ESPN		10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/31/16-11/06/16
3	ESPN		10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR 10/24/16-10/30/16
4	ESPN		10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/31/16-11/06/16
5	ESPN		10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	8	\$50.00	\$400.00	30	NCR 10/24/16-10/30/16
6	ESPN		10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$50.00	\$100.00	30	NCR 10/31/16-11/06/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	4	0	0	0	0	0	0	0	0	0	0	17
AMT	\$580.00	\$165.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$745.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62355396 | South Bend | Comcast/Elkhart, IN (Zone 2) | 5047 |

NCC Cable System Order

Order #	62355396
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Red Eagle Media Group
Advertiser	NRA-ILA

Client Code	
Product Code	
Est Code	8450
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$500.00		
Commission	\$75.00		
Net Total	\$425.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: removed sold out spots, mg on Zones. Total -\$3000. Rev. 10.25
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	0	\$115.00	\$0.00	30	R1 -12x
2	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	2	\$115.00	\$230.00	30	NCR 10/10/16-10/16/16
3	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$135.00	\$0.00	30	R1 -12x
4	ESPN	NFL REGULAR SE<	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$135.00	\$270.00	30	NCR 10/10/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	0	4	0	0	0	0	0	0	0	0	0	0	4
AMT	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62355396 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |

NCC Cable System Order

Order #	62355396	Flight Dates	10/24/16 - 11/06/16	Update Date	10/25/16
Syscode	7906	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Comcast/MediacomKnox, IN (Zone 5)	Advertiser	NRA-ILA	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$450.00
AE	Paul Doll	Product Code		Commission	\$67.50
Sales Coordinator	Adam Schaff	Est Code	8450	Net Total	\$382.50
Office	Washington	Product Name		Total Spots	17
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		System added to mg sold out spots. Total +\$450. Rev. 10.25			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	NCR 10/24/16-10/30/16
2	ESPN		10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16
3	ESPN		10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/24/16-10/30/16
4	ESPN		10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/31/16-11/06/16
5	ESPN		10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	8	\$30.00	\$240.00	30	NCR 10/24/16-10/30/16
6	ESPN		10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NCR 10/31/16-11/06/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	4	0	0	0	0	0	0	0	0	0	0	17
AMT	\$350.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$450.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62355396 | South Bend | Comcast/MediacomKnox, IN (Zone 5) | 7906 |